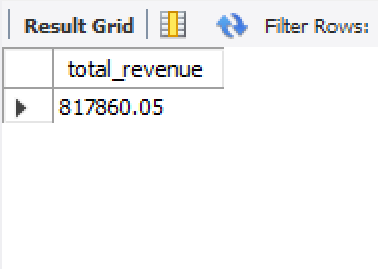
**PIZZA SALES SQL PROJECT**

**KPI’s**

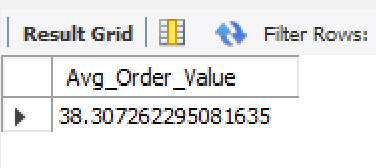
1.Total Revenue

select round(sum(total\_price),2) as total\_revenue from pizza\_sales;



2. Average Order Value

select sum(total\_price)/count(distinct order\_id) as Avg\_Order\_Value from pizza\_sales;



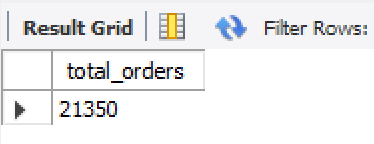
3. Total Pizzas Sold

select sum(quantity) as pizzas\_sold from pizza\_sales;

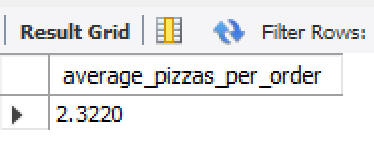


4. Total Orders

select count(distinct order\_id) as total\_orders from pizza\_sales;



5. Average Pizzas Per Order

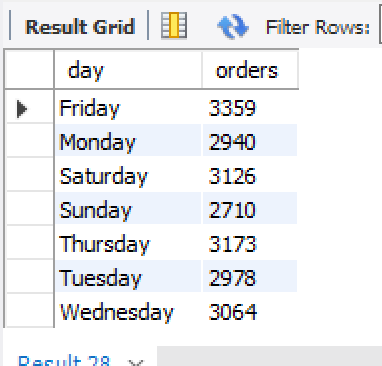
select sum(quantity)/count(distinct order\_id) as average\_pizzas\_per\_order from pizza\_sales;

**CHARTS**

1.Daily Trend For Orders

select dayname(Date\_of\_order) as day,count(distinct order\_id) as orders from pizza\_sales

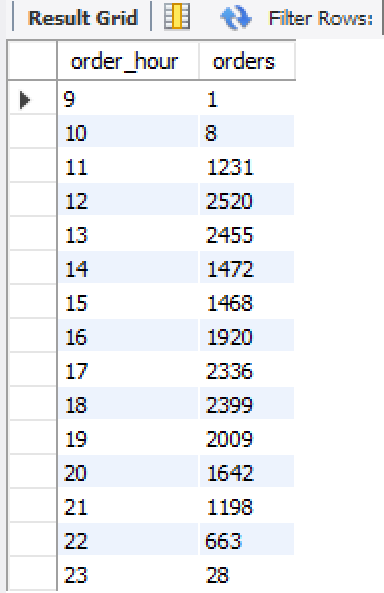
group by dayname(Date\_of\_order);



2.Hourly Trend For Orders

select hour(order\_time) as order\_hour, count(distinct order\_id) as orders from pizza\_sales

group by hour(order\_time);

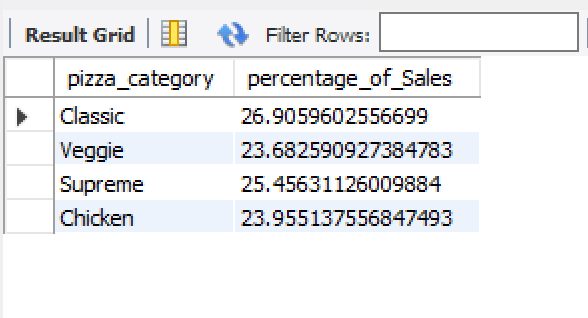


3.Percentage of sales by pizza category

select pizza\_category as pizza\_category,sum(total\_price)\*100/(select sum(total\_price) from pizza\_sales) as percentage\_of\_Sales

from pizza\_sales

group by pizza\_category;

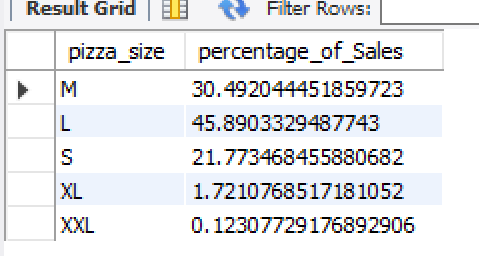


4. Percentage of sales by pizza size

select pizza\_size as pizza\_size,sum(total\_price)\*100/(select sum(total\_price) from pizza\_sales) as percentage\_of\_Sales

from pizza\_sales

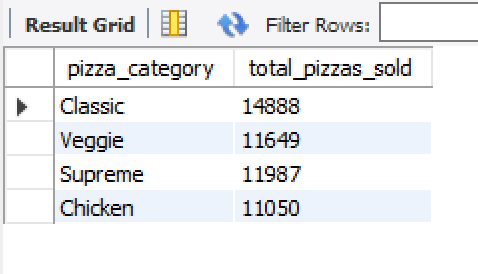
group by pizza\_size;



5.Pizzas sold by pizza category

select pizza\_category as pizza\_category,sum(quantity) as total\_pizzas\_sold from pizza\_sales

group by pizza\_category;



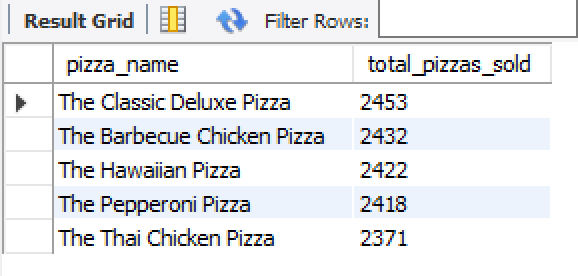
6. Top 5 best selling pizza

select pizza\_name as pizza\_name, sum(quantity) as total\_pizzas\_sold from pizza\_sales

group by pizza\_name

order by sum(quantity) desc

limit 5;



7. Bottom 5 worst selling pizza

select pizza\_name as pizza\_name, sum(quantity) as total\_pizzas\_sold from pizza\_sales

group by pizza\_name

order by sum(quantity) asc

limit 5;

